

**Price Comparison Fruit & Veg.
South West Sydney 21st/22nd Oct 2006**

		unit	Woolworths Corporation Revesby	Local Independent Casula	Woolworths Higher Price
1	Rockmelon Lge	ea.	\$5.95	\$3.99	49%
	<i>Rockmelon Md</i>	ea.		\$1.99	
2	Grapefruit	kg	\$2.97	\$1.99	49%
3	Pears (Packman)	kg	\$4.48	\$2.99	50%
4	Capsicum Red	kg	\$5.96	\$3.99	49%
5	Potato Pontiac/Desiree	kg	\$3.83	\$2.99	28%
6	Tomato Roma/Egg	kg	\$4.96	\$4.99	-1%
7	Lettuce ***	ea.	\$1.67	\$1.99	-16%
8	Onion Brown	kg	\$3.67	\$2.49	47%
9	Lemon	kg	\$3.47	\$0.99	251%
10	Onion White	kg	\$4.74	\$2.99	59%
11	Lime	kg	\$24.98	\$14.99	67%
12	Avocado (hass)	ea.	\$2.77	\$1.99	39%
13	Carrot	kg	\$2.55	\$1.99	28%
14	Apple Granny Smith	kg	\$5.97	\$3.99	50%
15	Banana	kg	\$11.98	\$9.99	20%
16	Apple Pink Lady	kg	\$5.97	\$3.99	50%
17	Apple Sundowner	kg	\$4.97	\$3.99	25%
18	Orange Navel	kg	\$2.97	\$2.49	19%
	<i>Orange Navel Bkt</i>	kg		\$0.99	
	<i>Orange Navel Small</i>	kg		\$0.69	
19	Mandarin Murcott	kg	\$5.97	\$3.99	50%
20	Tomato	kg	\$1.96	\$3.99	-51%
	<i>Tomato Bkt</i>	kg		\$1.59	
21	Potato Brushed/G.Delight	kg	\$2.24	\$1.99	13%
22	Potato Washed	kg	\$3.83	\$2.99	28%
23	Cucumber Lebanese	ea.	\$3.96	\$1.99	99%
24	Strawberry 250gram	ea.	\$2.50	\$1.90	32%
25	Onion Red/Spanish	kg	\$4.74	\$3.99	19%
26	Apple Fuji	kg	\$5.97	\$4.99	20%
27	Watermelon s/Less Cut	kg	\$3.98	\$2.49	60%
	<i>Watermelon S/less whole</i>	kg		\$1.69	
Average Higher Price at W'Worths					44%

****The lettuces were not an accurate comparison or like for like

The Lettuce from W'Worths was in a plastic bag were the stork was cut it had turned brown an indication that the lettuce was not fresh. "Sad" was the best way to describe the W'Worths product. While the Lettuce from the independent had a clean freshly cut stork and was twice the size.

Summary

A Family of 4 spending \$100 per week on Fruit & Veg at the independent would need to spend at least \$144 at week for the same items, and in our opinion the Independents products is fresher.

Over one year Woolworths higher prices for Fruit & Veg could cost a family \$2,288

The saving would be even greater taking advantage of the independents packaged specials